



Culture Charter

An inclusive, value-driven workplace, that grows trust by working as one team, communicating openly and treating our colleagues with respect.

Transparency

Teamwork

Communication

Value Driven

Mutual Respect

I
commit
to...

I will talk and act with openness and transparency in order to develop a culture of trust and understanding.

My colleagues are my team mates, at all levels I will collaborate across departments to deliver against our business objectives.

I will communicate with our culture embedded in each conversation; with openness, as a team, with purpose and deliver it with respect.

I understand that each action when taken purposefully, has the power to drive positive change and ensure that our work is meaningful.

I am a DDC family member, I treat each individual with respect. I actively encourage equality and speak out against anything that negatively impacts our family's wellbeing.

We
commit
to...

Our culture is built on a foundation of openness and transparency. We all work to grow, embed and sustain trust through our open and transparent approach.

We are one team, and we are only as strong as our weakest link. We both succeed and fail together.

Our team are encouraged to communicate with clarity and credibility, influencing and inspiring each other to achieve our strategic goals.

We are focussed in our beliefs - driven to deliver the strategic agenda, whilst maintaining a culture of continuous improvement and positive change.

Our team succeed because there is a culture of respect and equality. We are a family.

